

## RESUME

Name : **Dr.V.GOPALAKRISHNAN**  
 Department : COMMERCE  
 Designation : HEAD & ASSISTANT PROFESSOR  
 Category : Aided / **SF**  
 Phone No : 9677567419  
 Email Id : gopikrishz25@gmail.com  
 Date of Birth : 31/07/1991  
 Date of Joining : 23/06/2014  
 Date of Retirement : 31/07/2049



### Qualification:

S. No	Category	Degree	Specialization	Year of Passing	% of Marks / Grade / Class / Rank	Name of the Institution/College / University / Board
1	Ph.D	<b>Ph.D.</b>	COMMERCE	2020	-	V.O.Chidambaram College, Tuticorin/ MS University Tirunelveli
2	NET/SET	<b>SET</b>	COMMERCE	2016	-	Mother Teresa Womens University Kodaikanal
3	M.Phil	<b>M.Phil.</b>	Business Administration	2014	67 / First Class	DOMS, Manonmaniam Sundaranar University
4	PG	<b>M.B.A</b>	Business Administration	2013	72 / First Class	V.O.Chidambaram College, Tuticorin/ MS University Tirunelveli
5	PG	<b>M.Com.</b>	COMMERCE	2013	60 / First Class	Annamalai University, Chidambaram
6	UG	<b>B.Com.</b>	COMMERCE	2011	61 / First Class	V.O.Chidambaram College, Tuticorin/ MS University Tirunelveli
7	Hsc	<b>12th</b>	COMMERCE	2008	82 / First Class	St.Francis Xavier's Hr.Sec.School
8	SSLC	<b>10th</b>	-	2006	60 / First Class	St.Francis Xavier's Hr.Sec.School

## Teaching Experience

Sl. No	Institution	Position	Temporary / Permanent	Teaching		Duration		Total Years of Service	
				UG	PG	From	To	Y	M
1	Kamaraj College, Tuticorin	Assistant Professor	Temporary	Yes	Yes	23-06-2014	Till date	8	2
Total Experience								8	2

## Administrative Experience:

SI No	Position Held	Name of the Institution	Duration		Years of Experience
			From	To	
1	Part Time Radio Jockey	All India Radio, Tuticorin	06/06/2013	Till date	9.3 Years
2	HOD of Business Administration	Kamaraj College, Tuticorin	02/06/2018	05/08/2021	3.2 Years
3	HOD of Commerce	Kamaraj College, Tuticorin	06/08/2021	Till date	1.3 Years

## Training Undergone :

SI No	Nature of the Training (Academic / Administration)	Theme	Name of the Institution	Duration	
				From	To
1	NSS Orientation Programme for Programme Officers	National Service Scheme	Rajiv Gandhi National Institute of Youth Development, Chennai	20/04/2018 to 26/04/2018	

## Other Academic services

SI No	Nature of the Service	Institution / University	Duration		Total Years of Experience
			From	To	
1	Youth Red Cross Programme Officer	Kamaraj College, Tuticorin / MSU	05/04/2017	11/04/2018	1 Year
2	NSS Programme Officer	Kamaraj College, Tuticorin / MSU	13/04/2018	12/10/2021	3.5 Years

### Membership in Professional Bodies

Sl. No	Organization	Position	Duration
1	M.S.University BBA Shipping & Logistics Board of Studies	Member 2	2 Years

### JOURNAL PUBLICATION

Sl. No	Author(s)	Title of the Articles	Name of the Journal	Volume, Issue & Page No	Year of Publication	ISSN No
1	V. Gopalakrishnan	Customer Satisfaction Towards Induction Stove: A Study In Tuticorin Town	Indian Journal Of Applied Research – (International Journal)	10-11	JAN - 2014	ISSN: 2249-555X
2	V. Gopalakrishnan	Stress Management in Ind-Bharath Power Gencom Power Station at Tuticorin	Voc - Outreach Volume Vii 2014 5 – 9 A Multi-Disciplinary Refereed Journal	Vol – 7 05-09	VOL 7 2014	ISSN (Print) 09751246 ISSN (Online) 23218835

### Papers Presented in CONFERENCES / SEMINAR - INTERNATIONAL

Sl. No.	Name of the Event	Place / Dates	Title of paper presented
1	International Seminar on “Emerging Trends in Global Business”	Nehru Memorial college (Autonomous) Trichy 16 <sup>th</sup> Feb - 2016	Presented a Paper on “Future of E-Commerce in Indian Marketing Sector”
2	International Conference on “Emerging Trends in Marketing”	St.John’s College, Palayamkottai, Tirunelveli 11 <sup>th</sup> Jan 2017	Presented a Paper on “Emerging Trends in Marketing A study on apparel Growth in India”

**Papers Presented in CONFERENCES / SEMINAR - NATIONAL**

<b>Sl. No.</b>	<b>Name of the Event</b>	<b>Place/dates</b>	<b>Title of paper presented</b>
1	Presented a Paper on “Future Business Trends in Social Media Marketing”	Dr.Umayal Ramanathan College for women, Karaikudi 7 <sup>th</sup> 8 <sup>th</sup> Jan - 2014	INNOVATION & STRATEGIES IN BUSINESS MANAGEMENT – ISBM – 2014
2	Presented a Paper on “Consumer Awareness in Online Shopping System in the Current Scenario”	S.Vellaisamy Nadar College, (Autonomous) Madurai 25 <sup>th</sup> Feb - 2016	National Level Seminar on “Digital Marketing”

It is certified that all the information provided are true to the best of my knowledge.

(Endorsement by the Principal)