

## RESUME

Name : Dr. R.S. THANGESWARI  
Department : Commerce  
Designation : Assistant Professor  
Category : Aided  
Phone No : 9944143714  
Email Id : thangeswarisona@gmail.com  
Date of Birth : 17/07/1967  
Date of Joining : 16/06/2008  
Date of Retirement : 31/07/2025



### Qualification:

Sr.	Category	Name of the Degree	Specialization	Year of Passing	Name of the College/University	% of Marks / Grades Obtained	Class Obtained
1	UG	B.Com	Commerce	1987	SFRC College, Sivakasi / Madurai Kamaraj University, Madurai.	58	II
2	PG	M.Com	Commerce	1989	APAC College, Palani. / Madurai Kamaraj University, Madurai.	64	I
3	Training	B.Ed.	Commerce	1992	Annamalai University, Chidambaram.	54	II
4	Research	M.Phil.	Commerce	1996	Madurai Kamaraj University, Madurai.	58	II
5	Research	Ph.D	Banking	2003	Manonmaniam Sundaranar University, Tirunelveli.	N.A	N.A

**Academic Experience:**

Name of the College	Whether Aided/SF	Designation	Joining Date	Relieving Date	Experience		
					Years	Months	Days
S.S.D.M. College, Kovilpatti.	S.F	Assistant Professor	06/09/1996	31/05/1999	06	06	09
K.R.C. College, Kovilpatti.	S.F	Assistant Professor	10/01/2014	-	06	02	22
Dr. NGPC. College, Coimbatore	Aided	-	-	-	-	-	-
Kamaraj College, Thoothukudi	Aided	Assistant Professor	16/06/2008	Till date	12	04	-
Total					12	8	31

**Number of Ph.D scholars registered:**

Sr.	Name of the Scholar	Register Number	Year of Registration	Name of the University
1	DAYANA SWEETLIN S	18221061012001	2018	Manonmaniam Sundaranar University, Tirunelveli.
2	DEEPA S	18222101012016	2018	Manonmaniam Sundaranar University, Tirunelveli.
3	SHARMILA B	18222101012017	2018	Manonmaniam Sundaranar University, Tirunelveli.
4	SIVA SUNDARI R	18212101012022	2018	Manonmaniam Sundaranar University, Tirunelveli.

**Papers Published:**

Sr.	Name of the Author	Title of the Paper	Name of the Journal	Year	Vol. No. Issue No.	Page No	Impact of Factor
1	R.S.THANGESWARI	A STUDY ON INVESTORS PREFERENCE TOWARDS LAND & GOLD IN THOOTHUKUDI.	IJHAMS / ISSN (P) 2348-0521 / ISSN (E) 2454-4728	2016	VOLUME – 4 ISSUE – 5	IJHAMS MAY2016 616	1.9287
2	R.S.THANGESWARI	A STUDY ON PART – TIME WORKING STUDENTS IN THOOTHUKUDI	IJRHAL	2016	VOLUME – 4 ISSUE – 5	IJRHAL MAY2016 610	

		TOWN.					
3	R.S.THANGESWARI	IMPACT OF CORPORATE GOVERNANCE ON CORPORATE FINANCIAL PERFORMANCE . RESEARCH EXPLORER , PUBLISHED BY : IARA INDIA.	ISSN NO: 2250/1940(PR INT)2349/164 7 (ONLINE).	2018	VOLUME – 6	61	2.014 (IRJIF) NAAS SCORE 2.06
4	R.S.THANGESWARI	ANALYSIS OF SERVICE QUALITY & SATISFACTION LEVEL OF CUSTOMERS IN BANKING SECTOR OF THOOTHUKUDI.	SHANLAX INTERNATIONAL JOURNALS / ISSN : 2320-4168	2019	VOLUME – 7 SPECIAL ISSUE - 1		
5	R.S.THANGESWARI	A STUDY ON INFLUENCE OF SOCIAL MEDIA ADVERTISING IN CONSUMER BUYING DECISIONS WITH SPECIAL REFERENCE TO THOOTHUKUDI DISTRICT.	UGC REFERRED JOURNAL NO. 64130 / ISSN: 2347 7644	2019	VOLUME – 6 SPECIAL ISSUE – 3		
6	R.S.THANGESWARI	ENVIRONMENTAL PROTECTION , FOOD SECURITY & PRECISION AGRICULTURE FOR SUSTAINABILITY . PUBLISHED BY : B-DIGEST.	EPFSPA	2019			
7	R.S.THANGESWARI	STUDY ON CONSUMER BRAND PREFERENCE OF HAIR DYE IN THOOTHUKUDI.	OUR HERITAGE JOURNAL / ISSN : 0474-9030	2020	VOLUME – 68 ISSUE – 1		6.6

8	R.S.THANGESWARI	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO AMAZON IN THOOTHUKUDI.	OUR HERITAGE JOURNAL / ISSN : 0474-9030	2020	VOLUME – 68 ISSUE – 1		6.6
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**Conference / Seminar / Workshop / Orientation / Refresher Course / Symposia / Training Programme Attended:**

Sr.	Theme	Place	International / National / State Level	Year	Resource Person / Paper Presentation / Participation
1	"DIGITAL COMMERCE – TRIUMPH AND TROUBLESHOOTING".	SRI PARASAKTHI COLLEGE FOR WOMEN – COURTALLAM.	NATIONAL – WORK SHOP	2016	PARTICIPATION
2	RECENT TRENDS IN " E – MARKETING"	DON BOSCO COLLEGE OF ARTS & SCIENCE – KEELA ERAL .	STATE LEVEL - SEMINAR	2016	PARTICIPATION
3	"APPLICATION OF STATISTICS IN RESEARCH".	KAMARAJ COLLEGE – THOOTHUKUDI.	STATE LEVEL – WORKSHOP	2017	PARTICIPATION
4	"RESEARCH ORIENTATION PROGRAMME FOR RESEARCH SUPERVISORS".	MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI.		2017	PARTICIPATION
5	"ELECTRONIC RESOURCES FOR EFFECTIVE LEARNING , TEACHING AND RESEARCH : MAKE IT EASY".	MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI.	NATIONAL – WORK SHOP	2017	PARTICIPATION
6	"OPPORTUNITIES AND CHALLENGES OF MODERN MARKETING"	DON BOSCO COLLEGE OF ARTS & SCIENCE – KEELA ERAL .	NATIONAL - SEMINAR	2018	PAPER PRESENTATION
7	"RECENT TRENDS IN BANKING"	A.P.C.MAHALAXMI COLLEGE FOR WOMEN – THOOTHUKUDI.	NATIONAL – WORK SHOP	2018	PARTICIPATION
8	"EMERGING TRENDS IN GREEN ENTREPRENEURSHIP ETGE 2018"	MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI.	INTERNATIONAL - SEMINAR	2018	PAPER PRESENTATION

9	"WRITING QUALITY RESEARCH PAPERS – PUBLISHING IN SCOPUS & CARE APPROVED JOURNALS"	MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI.	INTERNATIONAL - WORK SHOP	2019	PARTICIPATION
10	"NATIONAL CONFERENCE ON STEP AHEAD IN RESEARCH METHODOLOGY WITH SOFTWARE APPLICATIONS"	WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE – KAYALPATNAM.	NATIONAL - CONFERENCE	2019	PARTICIPATION
11	"REFORMS IN INDIAN TAXATION"	POPE'S COLLEGE – SAWYERPURAM.	NATIONAL - SEMINAR	2019	PAPER PRESENTATION
12	"FOOD AND NUTRITIONAL SECURITIES IN INDIA AND CHALLENGES TOWARDS SUSTAINABILITY".	MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
13	"URBANIZATION AND ITS CONSEQUENCES IN INDIA" ISBN NO: 978/93/84734/70-1	MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
14	"ANALYSIS OF SERVICE QUALITY AND SATISFACTION LEVEL OF CUSTOMERS IN BANKING SECTOR OF THOOTHUKUDI".	DON BOSCO COLLEGE OF ARTS & SCIENCE – KEELARAL .	NATIONAL - SEMINAR	2019	PAPER PRESENTATION
15	"GOODS AND SERVICE TAX IN INDIA – A SWOT ANALYSIS"	WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE – KAYALPATNAM.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
16	"THE GST AN OVERVIEW IN INDIAN SCENARIO"	WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE – KAYALPATNAM.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
17	"A STUDY ABOUT STUDENTS ATTITUDE ON ONLINE SHOPPING"	TIRUNELVELI DAKSHINA MARA NADAR SANGAM COLLEGE – T.KALLIKULAM.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
18	"FARMERS PERCEPTION TOWARDS AGRICULTURAL CREDIT"	RANI ANNA GOVERNMENT COLLEGE FOR WOMEN – TIRUNELVELI.	INTERNATIONAL - SEMINAR	2019	PAPER PRESENTATION
19	"A STUDY ABOUT WOMEN EMPLOYEE IN HANDLOOM WEAVING AT SENTHIAMPALAM	GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN –	INTERNATIONAL - SEMINAR	2019	PAPER PRESENTATION

	IN THOOTHUKUDI DISTRICT”	TIRUCHENDUR.			
20	“CONTEMPORARY ISSUES AND CHALLENGES OF BUSINESS ENVIRONMENT ICBE’19”.	KAMARAJ COLLEGE – THOOTHUKUDI.	INTERNATIONAL - CONFERENCE	2019	PARTICIPATION
21	“TAX PLANNING IN INDIA”	WAVOO WAJEEHA WOMEN’S COLLEGE OF ARTS AND SCIENCE – KAYALPATNAM.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
22	“A STUDY ON WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO TIRUCHENDUR AREA”	GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN – TIRUCHENDUR.	INTERNATIONAL - SEMINAR	2019	PAPER PRESENTATION
23	“A STUDY CONSUMER SATISFACTION TOWARDS ORGANIC FOOD PRODUCTION IN TUTICORIN DISTRICT”	St. JEROME’S COLLEGE ARTS & SCIENCE – NAGERCOIL.	INTERNATIONAL - CONFERENCE	2019	PAPER PRESENTATION
24	“INTELLECTUAL PROPERTY AND ENTREPRENEURSHIP”	HOLY CROSS HOME SCIENCE COLLEGE – THOOTHUKUDI.	INTERNATIONAL - CONFERENCE	2020	PAPER PRESENTATION

Other Relevant Information:

- Organized a one day National Workshop on “Research Report Writing “ held on 06 APRIL 2019 at Kamaraj College , Tuticorin as Organizing Secretary.
- Member Of Board of Studies in B.Com / B.Com Corporate Secretaryship / B.Com Professional Accounting in Manonmaniam Sundaranar University – Tirunelveli .
- Guided to M.Phil Candidates .
- Organized Seminar related to Stock Exchange Board Of India { SEBI } - 2016.

It is certified that all the information provided are true to the best of my knowledge.