

RESUME

Name : R. JEYALAKSHMI
 Department : Commerce
 Designation : Assistant Professor
 Category : SF
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 Date of Birth : 26.06.1979
 Date of Joining : 15.8.2011



Qualification:

| Sr. | Category | Name of the Degree | Specialization | Year of Passing | Name of the College/University | % of Marks / Grades Obtained | Class Obtained |
|-----|---------------|--------------------|----------------|-----------------|--|------------------------------|------------------------------|
| 1 | UG | BCOM | COMMERCE | 2000 | Sri. Sarada college | 67% | 1 class |
| 2 | PG | MCOM | COMMERCE | 2002 | Annamalai university | 62% | 1 class |
| 3 | M.Phil | M.Phil | COMMERCE | 2007 | Tamil Nadu open university | 64% | 1 class |
| 4. | PG | MBA | HRM | 2012 | ManonmaniamSundaranar University, Tirunelveli. | 82% | First Class with distinction |
| 5 | Ph. D | Ph. D | COMMERCE | 2019 | ManonmaniamSundaranar University, Tirunelveli. | | |

Academic Experience:

| Name of the College | Whether Aided/SF | Designation | Joining Date | Relieving Date | Experience | | |
|--|------------------|---|--------------|----------------|------------|--------|------|
| | | | | | Years | Months | Days |
| Sri. Vivekananda matriculation school, Thoothukudi | SF | 10 TH & 12 TH MATHS TEACHER | 1.6.2009 | 14.8.2011 | 1 | 2 | 14 |
| Total | | | | | 1 | 2 | 14 |

Papers Published:

| Sr. | Name of the Author | Title of the Paper | Name of the Journal | Year | Vol. No. Issue No. | Page No | Impact of Factor |
|-----|---------------------------------------|--|--|------|-------------------------|---------|------------------|
| 1. | Mrs. Jayalakshmi & Dr. V. Rajalakshmi | PERCEPTION OF CONSUMER TOWARDS INSURANCE PRODUCTS | International Recognition Multidisciplinary research journal | 2018 | ISSN: 2249-894X | 79-129 | 5.7631(UIF) |
| 2. | Mrs. Jayalakshmi | CRM in commercial banks in the era of globalization | | 2013 | ISBN: 978-938031-4-15-0 | 80-90 | |
| 3 | Mrs. Jayalakshmi | PRESENTED& publications Financial inclusion- RBI Role | | 2011 | | | |
| 4 | Mrs. Jayalakshmi | PRESENTED& publications E-Business in developing countries | | 2012 | | | |
| 5 | Mrs. Jayalakshmi | PRESENTED& publications Micro finance problems and challenges in micro enterprises | | 2012 | | | |

Conference / Seminar / Workshop / Orientation / Refresher Course / Symposia / Training Programme Attended:

| Sr. | Theme | Place | International / National / State Level | Year | Resource Person / Paper Presentation / Participation |
|-----|---|---|--|------|--|
| 1. | FINANCIAL INCLUSION – ISSUES, OPPORTUNITIES AND CHALLENGES OF INDIAN COMMERCIAL BANKS | ADITANAR CLG, TIRUCHENDUR | STATE LEVEL SEMINAR | 2011 | PRESENTED Financial inclusion- RBI Role |
| 2. | SHIFTING PARADIGMS OF BUSINESS | V.H.N. SENTHIKUMARA NADAR CLG, VIRUDHUNAGAR | INTERNATIONAL CONFERENCE | 2012 | PRESENTED E-Business in developing countries |
| 3. | EMERGING OPPORTUNITIES AND CHALLENGES IN MICRO, SMALL AND MEDIUM ENTERPRISES. | ST. XAVIERS CLG, PALAYAMKOTTAI | NATIONAL SEMINAR | 2012 | PRESENTED Micro finance problems and challenges in micro enterprises |
| 4 | CREATIVITY AND INNOVATION – AN INEVITABLE PATH TO CORPORATE SUCCESS | ST. XAVIERS CLG, PALAYAMKOTTAI | NATIONAL SEMINAR | 2012 | PRESENTED Creativity and innovation |
| 5 | RESEARCH METHODOLOGY RECENT TRENDS AND EFFECTIVE TECHNIQUES | ST. XAVIERS CLG, PALAYAMKOTTAI | WORKSHOP | 2013 | Participation |
| 6. | INNOVATIVE PRACTICES IN MANAGEMENT | KAMARAJ CLG, THOOTHUKUDI. | STATE LEVEL WORKSHOP | 2018 | Participation |
| 7. | CONSUMER AWARENESS AND CAREER DEVELOPMENT | KAMARAJ CLG, THOOTHUKUDI. | STATE LEVEL SEMINAR | 2018 | Participation |
| 8. | BEST AUDITING PRACTICES | KAMARAJ CLG, THOOTHUKUDI. | STATE LEVEL CONFERENCE | 2019 | Participation |
| 9. | MONETARY POLICY IN INDIA: REFORMS AND ITS EVALUATION | KAMARAJ CLG, THOOTHUKUDI | STATE LEVEL SEMINAR | 2020 | Participation |

Other Relevant Information:

I gave best ROLE MODEL AWARD (growth booster) in SNS college Coimbatore.

It is certified that all the information provided are true to the best of my knowledge.