

RESUME

Name : Dr. A. ARUNACHALARAJAN
Department : Commerce with Corporate Secretaryship
Designation : Assistant Professor and Head
Category : SF
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Email Id : arunachalarajan@gmail.com
Date of Birth : 05.04.1981
Date of Joining : 23.06.2014



Qualification:

Sr.	Category	Name of the Degree	Specialization	Year of Passing	Name of the College/University	% of Marks	Class Obtained
1.	UG	B.Com	-	April 2002	Sri Paramakalyani College, Alwarkurichi Tenkasi District.	62.04	First
2.	PG	M.Com	Marketing	April 2004	Thiruvalluvar College, Papanasam, Tirunelveli District.	63.94	First
3.	PG Diploma	P.G.D.C.A	Computer Science	May 2004	Alagappa University, Karaikudi.	60.50	First
4.	M.Phil	M.Phil	Marketing	May 2005	Manonmaniam Sundarnar University, Tirunelveli.	62.25	First
5.	UG	B.ED	Education	June 2009	St. Joseph College of Education, Appicode. Kanyakumari District.	68.67	First
6.	PG	M.A.	English	January 2011	Tamilnadu open University, Chennai.	64.50	First
7.	Ph.D	Ph.D	Marketing	Sep. 2014	Manonmaniam Sundarnar University, Tirunelveli.	-	-
8.	PG	M.B.A	Finance	July 2019	Tamilnadu open University, Chennai.	71.81	First

Academic Experience:

Name of the College	Whether Aided/SF	Designation	Joining Date	Relieving Date	Experience		
					Years	Months	Days
Anna Boys Hr.Sec. School,V.K. Pudur, Tenkasi District	SF	PG Assistant	07.06.2004	19.04.2007	2	10	13
Sivanthi College of Education, Kundrathur, Chennai.	SF	Assistant Professor	16.09.2009	30.06.2010	0	9	15
Sri Paramakalyani College, Alwarkurichi, Tenkasi District.	SF	Assistant Professor	01.07.2010	30.04.2011	0	10	0
Sri Paramakalyani College, Alwarkurichi, Tenkasi District.	SF	Assistant Professor	15.06.2011	31.05.2012	0	11	16
Kamaraj College, Thoothukudi.	SF	Assistant Professor and Head	23.06.2014	Till date [April 2020]	5	10	8
				Total	11	3	22

Number of Ph.D.Scholars Registered:

Sr.	Name of the Scholar	Register Number	Year of Registration	Name of the University
1.	G. MABEL GRANAPU	18122231012013	Jan 2018	ManonmaniamSundarnar University, Tirunelveli.
2.	A. SELVIN	18122231011017	Jan 2018	ManonmaniamSundarnar University, Tirunelveli.
3.	P. MARIA DELCIA	18212101012002	July 2018	ManonmaniamSundarnar University, Tirunelveli.
4.	R. MOHANA	18212101012015	July 2018	ManonmaniamSundarnar University, Tirunelveli.

Books Published:

Sr.	Title	Year	Publisher	Place
1.	Contemporary Issues and Challenges of Business Environment in India	2019	Kamaraj College, Thoothukudi.	Thoothukudi.

Papers Published:

Sr.	Name of the Author	Title of the Paper	Name of the Journal	Year	Vol. No. Issue No.	Page No.	ISSN / Impact of Factor
1.	Dr. Mrs. PUNITHAVATHY PADIAN, A. ARUNACHALA RAJAN	A study on Analysis of the Customer Satisfaction level towards the use of Bajaj Bikes with special Reference to TirunelveliTown, Tamilnadu.	Indian Journal Of Research - Paripex	Jan 2014	3 (1)	22-23	2250-1991
2.	Dr. A. ArunachalaRajan, Mrs. B. Viji	A Study on Organizational Culture and Behavior of Employees of Hyundai Motor India Limited	International Journal of Advanced Research(IJAR)	Sep 2016	4(9)	423-426	2320-5407
3.	Dr. A. ARUNCHALARAJAN	A Study on Working Capital Management for Madras Rubber Factory	Global Journal for Research Analysis	Oct 2016	5(10)	248-250	2277-8160
4.	Dr. A. ARUNCHALARAJAN R. MOHANA	A study on Customer Satisfaction towards Tamilnad Mercantile Bank Thoothukudi District.	Shanlax International Journal of Commerce	Mar 2019	7(1)	24-28	2320-4168
5.	Dr. A. ARUNCHALARAJAN P. MARIA DELCIA	A study on Customer Satisfaction towards Maruti Suzuki in Thoothukudi	Shanlax International Journal of Commerce	Mar 2019	7(1)	56-60	2320-4168
6.	Dr. A. ARUNCHALARAJAN G. MABEL	"Investors Preferences on Investment in	Studies in Indian Place Names (UGC Care	Mar 2020	40(40)	1544-1549	2394-3114

	GRANAPU	Thoothukudi”	Journal)				
7.	Dr. A. ARUNCHALARAJAN P. MARIA DELCIA	Customers Awareness Towards Organized Retail Stores In Thoothukudi City.	Studies in Indian Place Names (UGC Care Journal)	Mar 2020	40(40)	1554- 1560	2394- 3114
8.	Dr. A. ARUNCHALARAJAN R. MOHANA	Customer’s Preference towards online Banking in Thoothukudi City	Studies in Indian Place Names (UGC Care Journal)	Mar 2020	40(40)	1561- 1566	2394- 3114

Conference / Seminar / Workshop / Orientation / Refresher Course / Symposia / Training Programme Attended:

Sr.	Theme	Place	International / National / State Level	Year	Resource Person / Paper Presentation / Participation
1.	Socio- Economic and cultural Implications of Social Networking Sites (SNS) on Youth	PG and Research Department of commerce St. Xavier’s College Palayamkottai.	National	Feb 2014	Presentation
2.	International Training Work shop	Department of Commerce Sri Sarada College For Women Tirunelveli.	International	Mar 2015	Presentation
3.	Modern Technological Trends	Department of Commerce, Sri Sarada College For Women Tirunelveli.	National	Sep 2015	Presentation
4.	Teachers Make a Difference	Vivekananda Rock Memorial & Vivekananda Kendra, Thoothukudi.	Work shop	3 & 4 June 2017	Participation
5.	Education Empowerment and Employability	The career Guidance and placement cell, Kamaraj College.	State level Seminar	22nd July 2017	Participation
6.	Orientation programme for Research Supervisors of MS university	Centre for Research Manonmaniam Sundaranar University, Tirunelveli	Workshop	1st Nov 2017	Participation
7.	Environmental Destruction in chitra Banerjee divakaruni’s the palace of Illusions	Department of English(SF), Kamaraj college, Thoothukudi	State level seminar	Oct 2017	Presentation
8.	Climate change	Department of physics,	State level	July 2018	Presentation

	impacts on Environment	Kamaraj college, Thoothukudi	seminar		
9.	Impact of GST implementation	Department of commerce with CS, Kamaraj College.	State level workshop	16th Oct 2018	Organizing Secretary
10.	Quality Research and Publications	Department of commerce, Kamaraj College.	Seminar	7th Dec 2018	Participation
11.	Research Probity and Plagiarism	The library, AyyaNadarJanakiAmmal College, Sivakasi.	National level workshop	29th Jan 2019	Participation
12.	“ VidhyaSakthi- Enriching the minds of Teachers”	Vivekananda Kendra, EkanthBhavanThoothukudi.	Workshop	29th Feb 2019	Participation
13.	A study on customer satisfaction towards maruti Suzuki in Thoothukudi	Department of commerce, Don Bosco College of Arts and Science, KeelaEral.	National Seminar	Mar 2019	Presentation
14.	A study on customer satisfaction towards Tamilnad Mercantile Bank Thoothukudi district.	Department of commerce, Don Bosco College of Arts and Science, KeelaEral.	National Seminar	Mar 2019	Presentation
15.	Digital Marketing	Department of Commerce, Bishop Caldwell college, Thoothukudi.	National Level seminar	23rd Mar 2019	Participation
16.	Public safety and Health Campaign	Department of Criminology and Police Administration, Kamaraj College	Workshop	3rd April 2019	Participation
17.	Best Auditing Practices	Department of commerce with CS, Kamaraj College.	State level Conference	13th April 2019	Convener
18.	Recent Technologies adapted in Business	Department of Business Administration, Kamaraj College.Thoothukudi	State LevelLevel Workshop	9thSeptemb er 2019	Participation
19.	A study on savings and Investment Habits of Women Investors.	Department of commerce with CS, Kamaraj College.	International	19 th Oct 2019	Presentation
20.	Contemporary Issues and challenges of Business Environment ICBE'19”	Department of commerce with CS, Kamaraj College.	International Conference	18 th and 19 th Oct 2019	Convener
21.	Impact of Scientific Research on Business	Department of commerce (CS), AyyaNadarJanakiAmmal College, Sivakasi.	National conference	21st Jan 2020	Participation
22.	Campus to Corporate	Department of commerce, Rajalakshmi college of Arts and Science, Vagaikulam.	State level seminar	22nd Jan 2020	Participation
23.	Research Methodology & Data Analysis using	Bishop Heber College,Tiruchirappalli.	National Level	30th &31st Jan 2020	Participation

	Statistical Package For Social Science (SPSS) & (AMOS)		Workshop		
24.	Application of Bio – Statistics using SPSS	Virudhunagar Hindu Nadar’s Senthikumara Nadar College, Virudhunagar	Work shop	13th to 15th Feb 2020	Participation
25.	Intellectual property and Entrepreneurship	Department of Commerce, Holy Cross Home Science College, Thoothukudi.	International Conference	20 th Feb 2020	Participation
26.	Current Scenario in Consumer Protection Act	Department of commerce, Sri Parasakthi College for women, courtallam	National seminar	12 th mar 2020	Presentation
27.	Consumer Buying Behavior towards fast food in thoothukudi city	Department of commerce, Sri Parasakthi College for women, courtallam	National seminar	12 th mar 2020	Presentation
28.	Customers attitude towards organic products in thoothukudi city	Department of commerce, sri parasakthi college for women, courtallam	National seminar	12 th mar 2020	Presentation
29.	A study on Issues and principle of Business Ethics	PG & Research Centre for commerce, Thiruvalluvar college, tirunelveli.	State level seminar	24 th mar 2020	Presentation
30.	Customer Retention Strategies in Banking Sector	PG & Research Centre for commerce, Thiruvalluvar college, tirunelveli.	State level seminar	24 th mar 2020	Presentation
31.	A study on Issue and Challenges in Corporate Social Responsibilities	PG & Research Centre for commerce, Thiruvalluvar college, tirunelveli.	State level seminar	24 th mar 2020	Presentation
32.		Juvenile justice system in India: Contemporary issue and challenges, Kamaraj College, Thoothukudi.		18.01.2019	Co- Chair Person
33.		CESCI, Madurai.			Resource Person
34.		M S University Constituent College, Nagalapuram.			Chair Person
35.		Tirunelvel Dakshina Mara Nadarsangam college, kallikulam		12.02.2020	Guest Lecture
36.		Sri Sarada College for Women, Tirunelveli.			Guest Lecture
37.		Bishop Caldwell College, Maravanmadam, Thoothukudi.			Guest Lecture
38.		Goviddammal Aditanar college			Guest Lecture

		for women, Tiruchendur.			
39.		"P6' 17", Kamaraj College, Thoothukudi.		27.02.2017	Judge

It is certified that all the information provided are true to the best of my knowledge.