

RESUME

Name : DR. A. ASOK
Department : ECONOMICS
Designation : ASSOCIATE PROFESSOR
Category : Aided
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Date of Birth : 04-04-1965
Date of Joining : 20-09-1998
Date of Retirement : 04-04-2023



Qualification:

Sr.	Category	Name of the Degree	Specialization	Year of Passing	Name of the College/University	% of Marks / Grades Obtained	Class Obtained
1	-	B.A	ECONOMICS	1985	M.K UNIVERSITY MADURAI	72.63	I CLASS
2	-	M.A	ECONOMICS	1987	M.K UNIVERSITY MADURAI	69.56	I CLASS
3	-	M.Phil	ECONOMICS	1988	M.K UNIVERSITY MADURAI	72.00	I CLASS
4	-	M.B.A	GENERAL	2010	M.S UNIVERSITY TIRUNELVELI	74.00	I CLASS
5	-	Ph.D	ECONOMICS	2001	M.S UNIVERSITY TIRUNELVELI	-----	-----

Academic Experience:

Name of the College	Whether Aided/SF	Designation	Joining Date	Relieving Date	Experience		
					Years	Months	Days
ADITANAR COLLEGE OF ARTS AND SCIENCE TIRUCHENDUR	SF	LECTURER	01-08-1989	07-11-1989	-	3	7
SSDM COLLEGE KOVILPATTI	SF	LECTURER	22-02-1996	20-09-1998	1	4	-
KAMARAJ COLLEGE THOOTHUKUDI	AIDED	ASSOCIATE PROFESSOR	21-09-1998	TILL DATE	22	1	-
				Total	23	8	7

Administrative / Other Position held:

Name of the Organization	Designation	Nature of Work	Joining Date	Relieving Date	Experience		
					Years	Months	Days
KAMARAJ COLLEGE THOOTHUKUDI	COORDINATOR DISTANCE EDUCATION	ADMINISTRATION	12-09-2015	09-03-2020	4	6	-
KAMARAJ COLLEGE THOOTHUKUDI	NCC OFFICER NAVAL WING	ADMINISTRATION	02-10-2002	TILL DATE	18	0	-
				Total	22	6	-

Number of Ph.D scholars completed:

Sr.	Name of the Scholar	Register Number	Year of completion	Name of the University
1	S.AGILSANDAM @SIVAKAMI	2354	31-08-2009	MS UNIVERSITY TIRUNELVELI
2	S.JEYALAKSHMI	2318	25-10-2010	MS UNIVERSITY TIRUNELVELI
3	P.MUTHUKUMAR	2806	01-07-2011	MS UNIVERSITY TIRUNELVELI
4	T.PONSHUNMIGARAJA	5079	19-12-2014	MS UNIVERSITY TIRUNELVELI
5	K.SUMATHII	2806	01-07-2016	MS UNIVERSSTY TIRUNELVELI
6	R.SANRANYA	10150	04-09-2017	MS UNIVERSITY TIRUNELVELI
7	P.SHENBAGARAJ	12238	06-01-2019	MS UNIVERSITY TIRUNELVELI
8	A. SURESH	12093	06-01-2019	MS UNIVERSITY TIRUNELVELI
9	S.THIRUMATHI	12283	19-02-2019	MS UNIVERSITY TIRUNELVELI
10	M.CHELLAIAH	12091	19-07-2019	MSUNIVERSSTY TIRUNELVELI

Number of Ph.D scholars registered:

Sr.	Name of the Scholar	Register Number	Year of Registration	Name of the University
1	A. NAVIN	12387	18-08-2016	MS UNIVERSITY TIRUNELVELI
2	T.MURUGAN	12388	18-08-2016	MS UNIVERSITY TIRUNELVELI
3	Y.EBENEZAR	12126	24-03-2016	MS UNIVERSITY TIRUNELVELI
4	R.IYAPPAN	181121010131008	10-01-2018	MS UNIVERSITY TIRUNELVEL
5	C.PERSHEELA SUGANTHI	18222101032023	05-07-2018	MS UNIVERSITY TIRUNELVELI
6	G.MARIAPPAN	19112101031010	24-12-2018	MS UNIVEFRSITY TIRUNELVELI

Books Published:

Sr.	Title	Year	Publisher	Place
1	SALESMANSHIP-I	2012	MUTHUMALAI PUBLISHER	KURANKANI
2	SALESMANSHIP-II	2013	MUTHUMALAI PUBLISHER	KURANKANI

3	ECONOMICS OF TOURISM	2014	MUTHUMALAI PUBLISHER	KURANKANI
4	SALESMANSHIP TAMIL VERSION	2015	MUTHUMALAI PUBLISHER	KURANKANI

Papers Published:

Sr.	Name of the Author	Title of the Paper	Name of the Journal	Year	Vol. No. Issue No.	Page No	Impact of Factor
1	DR. A.ASOK	SWOT ANALYSIS-FDI IN RETAIL BUSINESS	IJMSR	2015	06	12-14	5.742
2	DR. A.ASOK	CONSUMER BEHAVIOUR WITH REGARD TO PURCHASE OF SMALL CARS IN THOOTHUKUDI CITY	IJMSR	2015	12	645-647	5.742
3	DR. A. ASOK	A STUDY ON INCOME AND EXPENDITURE PATTERN OFFISHERMAN IN VEERAPANDIANPPATNAM AREA	ILMRD	2016	03	19-22	5.74
4	DR.A.ASOK	A STUDY ON INVESTORS ATTITUDE TOWARDS PRIMARY MARKET AT THOOTHUKUDI	AEIJMR	2016	04	01-05	5.74
5.	DR. A.ASOK	A STUDY ON LEADERSHIPSTYLE AND ITS IMPACT ON JOB SATISFACTION AND PERFORMANCE OFSTERLITE PVT.LTD EMPLOYEES IN THOOTHUKUDI CITY	RECENT RESEARCH	2018	10	56-61	2.82
6	DR. A. ASOK	AN ECONOMIC STUDY ON PRODUCTION AND MARKETING OF MANGO IN DHARMAPURI DISTRICT OF TAMIL NADU	REVIEW OF RESEARCH	2018	01	01-05	5.7631
7	DR. A. ASOK	IMPACT OF FAMILY PLANNING PROGRAMME IN KANYAKUMARI DISTRICT	OUR HERITAGE JOURNAL	2020	68		6.8
8	DR. A ASOK	A STUDY ON SOCIO ECONOMIC CONDITIONS OF WOMEN CASHEW WORKERS IN THIRUVATTAR BLOCK OF KANYAKUMARI DISTRICT	OUR HERITAGE JOURNAL	2019	67		6.8

Conference / Seminar / Workshop / Orientation / Refresher Course / Symposia / Training Programm1e Attended:

Sr.	Theme	Place	International / National / State Level	Year	Resource Person / Paper Presentation / Participation
1	INFRASTRUCTURE AND INDIAN ECONOMIC DEVELOPMENT	ADITANAR COLLEGE TIRUCHENDUR	STATE LEVEL	30-01-2019	PAPER PRESENTATION
2	DIMENSIONS OF POVERTY ; ISSUESAND GOVERNEMNT POLICIES	POPES COLLEGE SWAYERPURAM	NATIONAL LEVEL	08-03-2019	PAPER PRESENATION
3	RESEARCH REPORT WRITING	KAMARAJ COLLEGE THOOTHUKUDI	STATE LEVEL	06-04-2019	PARTICIPATION
4	WOMEN EMPOWEMENT IS A MOTHER EMPOWEMENT IN INDIA	SARADHA COLLEGE TIRUNELVELI	INTERNATIONAL LEVEL	11-07-2019	PAPER PRESENTATION
5	TAX PERFORMANCE OF CENTRAL GOVERNMENT OF INDIA	WAVOO WAJEEHA WOMENS COLLEGE KAYALPATNAM	INTERNATIONAL LEVEL	01-08-2019	PAPER PRESENATATION
6	PROGRESS OF EMERGING SECTORS IN INDIA	RANI ANNA GOVERNEMNT COLLEGE FOR WOMEN TIRUNELVELI	INTERNATIONAL SEMINAR	26-08--2019	RESOURCE PERSON
7	CURRENT SCENARIO IN INDIAN ECONOMY	KAMARAJ COLLEGE THOOTHUKUDI	STATE LEVEL	28-09-2019	RESOURCE PERSON
8	BUSINESS PERSPECTIVES AND ECONOMIC DEVELOPMENT IN INDIA	SADAK APPADULLA COLLEGEE PALAYAMCOTTAI	NATIONAL LEVEL	12-09-2019	PAPER PRESENATION
9	CENTRE – STATE FINANCIAL RELATIOHSIPSIN INDIA WITH SPECIAL REFERENCE TO TAMIL NADU	ADITANAR COLLEGE TIRUCHENDUR	NATIONAL LEVEL	11-03-2020	PAPER PRESENATION
10	ECONOMIC SLOWDOWN IN INDIA ; CAUSES AND CONSEQUENCES	HOLYCROSS COLLEGE NAGERCOIL	NSATIONAL LEVEL	27-02-2020	PAPER PRESENATION

It is certified that all the information provided are true to the best of my knowledge.